

Bytes of Learning Incorporated

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The Take It Home Bonus™ Program (US Only)

Last Updated: February 2010

Dear Educator:

The Take It Home Bonus Program lets parents purchase UltraKey 5.0 and SpeedSkin keyboard covers through your school.

The products are offered at an attractive price but even better, Bytes of Learning grants a portion of the total sale to your school to help purchase additional technology.

We call this program "Take It Home Bonus" because it enables students and their families to take our products home while the school earns a bonus grant for its technology program.

Under the program, the following steps occur:

1. The participating school sends a letter on school letterhead to the parents explaining the program and offering them the opportunity to order the software. A suggested letter is found on the next page. Please issue that letter or your own variation of it **on school letterhead**.
2. Parents complete their order form and return it to the school together with a cheque made payable to the school or its technology fund or any other person or fund as decided by the school.
3. The school summarizes the order on the attached consolidated order form. **A minimum of 6 UltraKey units must be ordered each time**. There is no limit on the number of times a school may run a Take It Home Bonus offering.
4. The school sends a cheque to Bytes of Learning for the total amount of the order less its technology grant. So the school immediately receives the benefits of the fund. If this is not workable for your school, see the Alternative procedures.
5. Bytes of Learning processes the school's cheque and the order and sends the ordered units to the school. We caution to allow **4 to 6 weeks for delivery** and we request you not make earlier promises to parents. However, if we have stock to fill the order, it ships immediately.
6. The school distributes the ordered units to each family in care of the student.

Alternate Procedures:

Schools that do not have a way of cashing parents' cheques may opt to have parents make their cheques payable to Bytes of Learning. In this case, the school sends the cheques on to Bytes of Learning and Bytes of Learning issues a grant cheque back to the school. Due to additional administrative costs, this process results in a lower technology grant for the school and the cheque can require up to 2 months for delivery so the first approach is more desirable for Bytes of Learning and the school. However, we do not hold up the order in either case. That remains subject to whether inventory is available or has to wait assembly. Where school districts do not permit either arrangement, we can accept purchase orders but only by prior arrangement.

Minimum Pricing:

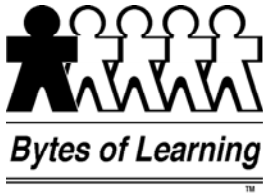
As a condition of participating in the Take It Home Bonus program, participating schools may not offer UltraKey 5.0 below the indicated price of **\$19.95 per unit**. Even if the school waives its grant, parents must pay this minimum price. The same holds for other products offered through this program.

Unlimited Offerings; but Minimum Order Quantities Required:

The school may offer the Take It Home Bonus program to parents any time of the year as often as it wants. Minimum order amounts must be met for each offer in order for Bytes of Learning to process the order. Prior to offering the program to parents, visit Bytes of Learning's web site and confirm the latest terms of the program and prices. The "Last Updated" date above is changed whenever we post new information.

No Shipping is Charged:

Bytes of Learning does not charge for shipping your order unless special delivery terms are requested.



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The Take It Home Bonus™ Program (US Only)
Consolidated Order Form
 Last Updated: February 2010

Instructions:

Thank you for participating in the Take It Home Bonus Program.

- Before you offer this program**, please visit our web site to make sure you have the most current pricing and forms.
- Mail this consolidated order form to Bytes of Learning together with a cheque payable to Bytes of Learning. If you have selected option B below, then attach the parent cheques to this order. **The minimum order is 6 UltraKey units.** There is no minimum for SpeedSkin units when the UltraKey minimum is met.
- Do not send in the individual parent order forms.** Keep the individual order forms so you can distribute the delivered units when they arrive.

UltraKey 5.0 software is delivered on hybrid CD-ROMs that fully install on all Windows 95, 98, NT, 2000, XP, ME, Vista and Windows 7 systems; and all Mac OS X and Mac Intel systems. Please caution students: **DO NOT DISCARD the UltraKey packaging because it contains a unique access key that will not be replaced if lost.**

Contact Name _____
 School / District _____
 Address Line 1 _____
 Address Line 2 _____
 City _____ State _____ Zip Code _____
 Telephone _____ Email _____

Choose one option A. or B. and complete its applicable form

A. I enclose one cheque payable to Bytes of Learning. I have retained **\$5.00 per UltraKey unit** and **\$2.00 per SpeedSkin cover** as fulfillment of our school technology grant.

	Quantity	Price after grant retained	Total
UltraKey 5.0 Home Edition		\$14.95	
SpeedSkin Desktop Kybd Cover		\$7.95	
...AppSkin Kybd Cover		\$7.95	
...iSkin Kybd Cover		\$7.95	
...L110 Kybd Cover		\$7.95	
Total Payment Enclosed:			

If you chose the option A, do NOT complete this section.

B. I enclose cheques from parents payable to Bytes of Learning. Please send our school technology grant in the amount of **\$4.00 per UltraKey unit** and **\$1.50 per SpeedSkin cover**. **If any cheques are NSF, I understand they will be deducted from the grant and returned to me for collection.**

	Quantity	Price before grant returned	Total
UltraKey 5.0 Home Edition		\$19.95	
SpeedSkin Desktop Kybd Cover		\$9.95	
...AppSkin Kybd Cover		\$9.95	
...iSkin Kybd Cover		\$9.95	
...L110 Kybd Cover		\$9.95	
Total of Cheques Enclosed:			

Bytes of Learning's Canadian GST Number is: 10071 0177

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United States

UltraKey 5.0 Home Purchase Offer

Dear Parent:

Keyboarding is not just a convenient skill, but a required competency in today's modern world, which is why your school teaches keyboarding skill with UltraKey 5.0™.

UltraKey 5.0 is a leading school typing program featuring 3D animation, computer graphics, and video designed for maximum learning. UltraKey directly teaches keyboarding without pressure. It concentrates on typing well and it provides the greatest satisfaction of all by making every user a success!

UltraKey also features unique technology that lets students practice at home while their progress is managed and monitored by software located at the school. We will send details about this later.

Bytes of Learning, the publisher, allows parents to purchase Home Editions of UltraKey 5.0™ through the school for USD **\$19.95** per unit (regularly \$49.95). The school receives **\$5.00 [or \$4.00 depending on procedure]** cash per unit purchased, to fund additional technology at the school. You may also be interested in purchasing a **SpeedSkin** keyboard cover for **\$9.95**. The school receives **\$2.00 [or \$1.50 depending on procedure]** per cover for each unit sold.

The UltraKey 5.0 Home Edition accommodates up to 8 users. So the whole family can learn to keyboard! Each UltraKey 5.0 CD-ROM contains installers for Windows 98SE/ME/NT/2000/XP/Vista/Windows 7 and Mac OS X and Intel Mac.

We suggest that you consider purchasing the UltraKey 5.0 software for your whole family's benefit and the benefit of your school's technology fund.

To participate, please complete the form below and return with payment to your school by the date required.

Thank you in advance for your consideration and support.

Yours sincerely,

[Principal]

Bytes of Learning *Take It Home Bonus™* Program Order Form

Please complete and return to school with payment by [**Deadline**].

Allow 4 to 6 weeks for delivery.

Name _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ Email _____

Format	Quantity	Price with taxes	Total Amounts
UltraKey 5.0 for Windows or Mac OS X		\$19.95 per unit	
SpeedSkin Keyboard Cover (Please circle type) Desktop AppSkin iSkin Dell L110		\$9.95 per unit	
Order Total:			

To choose **SpeedSkin** type, see: www.bytesoflearning.com | Products > Keyboarding and Typing > SpeedSkins